

## **SALES AND MARKETING STUDENT ASSISTANT - ACCELERATING THE GREEN ENERGY TRANSITION [FRENCH MARKET]**

Are you preparing yourself for a career in Sales and Marketing? Looking to test your creative marketing and sales skill? Are you interested in accelerating the green energy transition? Then consider Cotes for your next student job!

At Cotes, you have a unique opportunity to join the Sales and Marketing team as a Student Assistant, where you will focus on supporting and working closely with our Battery Manufacturing sales team in France as part of the green energy transition. In this role, you'll explore, execute, and contribute to a range of sales, marketing, and communication activities, using the latest platforms and best practices in close collaboration with our business units.

This opportunity will help you develop an understanding of building a customer-centric marketing approach and give you a unique insight into the green energy transition. You'll play a key role in our automated marketing, social media campaigns, content development, market research, and business development efforts as well sales-oriented tasks supporting our sales team.

Are you game?

### **ABOUT THE POSITION**

As a Student Assistant in the Cotes Sales and Marketing team, you'll be part of a small, agile international team of 14, based at our Aarhus HQ with some working remotely. You'll have the opportunity to engage in creative communication projects, manage social media, contribute to the development of our website platform (CRM/CMS), and support sales and business development in the French market. If you live in Aarhus, commuting will be easy, as our HQ is located in Viby, just a short bike ride from the city centre.

If you are motivated by learning, exploring, and understanding the latest in digital marketing and fast-growing business development, then you might just be the right person for the job, and we'd love to have you join the team.

- **Working hours:** 10-20 hrs. per week - depending on tasks and your studies
- **Hourly rate:** 159 DKK/hour and flexible working arrangements
- **Lunch buffet:** Available at employee discount price, 15 DKK/day
- **Start date:** October 1, 2024

### **WHAT WE'D LOVE ABOUT YOU:**

Our preferred candidate has the following personal and professional qualifications:

- Full proficiency in French and English both written and spoken (Danish or German is a bonus)

- Studies a bachelor's or master's degree, preferably in the last year of the bachelor's or just started the master's degree
- Achieved high grades in classes
- A proactive and flexible approach with a positive can-do attitude
- Enjoys teamwork where everyone wins together
- Service-minded, well-organized, and detail-oriented
- Takes ownership and responsibility for deliverables
- An analytical mindset and passion for data analysis
- Flair for digital platforms and IT - experienced user in Microsoft Office
- "I will sort it out" is most likely a typical saying of yours and people who know you well know that you always do so
- Ability to communicate effectively across teams
- Previous creative writing or content creation experience is a plus
- An eye for detail and a flair for digital marketing

*Si vous êtes convaincu(e) que 'qui ne tente rien n'a rien' s'applique aussi aux défis du marketing et des ventes, vous êtes la personne qu'il nous faut.*

### **WHAT YOU WILL LOVE ABOUT US:**

Cotes builds and supplies adsorption dehumidifiers to some of the biggest and fastest growing industries in the world. Cotes is also a privately owned Danish company and operates entirely independent, which enables the team to be autonomous and go the extra mile for clients in finding the right dry-air solution. Cotes has become a global brand, trusted by both small and large companies alike. Our client list includes some of the biggest names in wind energy and battery manufacturing. Still, the application of our dry-air solutions (dehumidifiers) is extensive, which in of itself is an exciting challenge. Learn more at [www.cotes.com](http://www.cotes.com)

### **HOW TO APPLY**

Send your application (or any questions you might have) to Marketing Manager, Oumaima Dalil at [oda@cotes.com](mailto:oda@cotes.com) with the subject line "*Cotes Marketing Student Assistant Application*".

Put your talent to work and apply as soon as possible by attaching your CV, transcripts and cover letter. Interviews will be conducted continuously.

- Seniority Level: Entry level
- Industry: Mechanical and Industrial Engineering
- Employment Type: Part-time
- Job Functions: Marketing & Communications
- Location: Bjørnholms Allé 20, 1. Viby J, 8260 Denmark