

Marketing and Communication Student Assistant [Aarhus] - 2025

Are you preparing yourself for a career in Marketing, combining analytical, creative marketing, and communication skills? Are you interested in accelerating the green energy transition? Then consider Cotes for your next student job!

At Cotes, you have a unique opportunity to be the Student Assistant in the Marketing and Sales team. You will explore, work and execute on a range of marketing and communication activities using the latest platforms and best practice in close collaboration with the sales team. This opportunity will help you develop an understanding of building a customer-centric marketing approach as you'll play a critical role in our automated marketing and content development efforts.

About the position

As a Student Assistant in the Cotes Sales and Marketing team, you will join a small and agile team of four. You'll be involved in content creation, website management, and digital marketing activities. Supporting an international market and a focus on the European market, you will have a chance to show off your multilingual writing skills. If you live in Aarhus, commuting will be easy, as our HQ is located in Viby, just a short bike ride from the city center.

If you are motivated by learning, exploring and understanding the latest in digital marketing, then you might just be the right person for the job, and we would love to have you join the team.

- Working hours: 10-20 hrs per week - depending on your tasks and studies
- We offer 159 DKK/hour and flexible working arrangements.
- Start date: 20th of January 2025

What we would love about you:

For this position, we welcome university students who fit the profile below

- You are active on Social Media platforms like Facebook, LinkedIn and Instagram; and you have an interest in Google Ads.
- Full proficiency in English both written and spoken (French or German is a bonus)
- Studies a bachelor's or master's degree, preferably in the last year of the bachelor's or just started the master's degree
- A proactive and flexible approach with a positive can-do attitude
- Enjoys teamwork where everyone wins together
- Service-minded, well-organized, and detail-oriented
- Takes ownership and responsibility for deliverables
- An analytical mindset and passion for data analysis
- Flair for digital platforms and IT - experienced user in Microsoft Office
- "I will sort it out" is most likely a typical saying of yours and people who know you well know that you always do so
- Ability to communicate effectively across teams
- Previous creative writing or content creation experience is a plus
- An eye for detail and a flair for digital marketing

What you will love about us:

Cotes builds and supplies adsorption dehumidifiers to some of the biggest and fastest growing industries in the world. Cotes is also a privately owned Danish company and operates entirely independent, which enables the team to be autonomous and go the extra mile for clients in finding the right dry-air solution. Cotes has become a global brand, trusted by both small and large companies alike. Our client list includes some of the biggest names in wind energy and food industry circles. Still, the application of our dry-air solutions (dehumidifiers) is extensive, which in of itself is an exciting challenge. Learn more at www.cotes.com

How to apply

Send your application or any questions you might have to job@cotes.com

Put your talent to work and apply as soon as possible by attaching your **CV, transcripts** and **cover letter**. Interviews will be conducted continuously starting January 6, 2025.

Application deadline: January 13, 2025

Seniority Level:	Entry level
Industry:	Mechanical and Industrial Engineering
Employment Type:	Part-time
Job Functions:	Marketing & Communication